



About Me

I am Al Ahad Motivated and growth-driven Marketing student specializing in SEO, digital marketing, and lead generation. My long-term goal is to build a full-service marketing agency that delivers meaningful value to customers and stakeholders. Currently seeking opportunities to gain real-world experience, work with diverse teams, and apply my technical and strategic marketing skills in professional environments.

Education

● (2022 -2023)

● **JATIYA KABI KABI KABI KAZI NAZRUL ISLAM UNIVERSITY , TRISHAL MYMENSINGH**
Department of Marketing,BBA

● CGPA 3.50 - (Until second year)

● (2020 -2021)

● **BANAGRAM ANANDA KISHOR SCHOOL COLLEGE**
Business Studies
GPA-4.83

● (2019 -2020)

● **KAISTHAPALLI JAGATTARA HIGH SCHOOL**
Business Studies
GPA-3.33

Technical Experience

● **Search engine optimization**

- WEBSITE AUDITING
- ON PAGE SEO
- OFF PAGE SEO
- TECHNICAL SEO
- KEYWORD RESEARCH
- LEAD GENERATION



Contract



01317032998



alahad.marketer@gmail.com



Trishal,Mymensingh,
Bangladesh



Skills

- Digital Marketing
- Microsoft Word
- Microsoft Excel
- Public speaking



Language

- English
- Bangla

(2025 -2026)

Local SEO Specialist

on Fishncat

From January - now

- Performed keyword research and on-page SEO
- Managed Technical SEO and website optimization
- Improved website rankings and user experience
- Conducted technical audits and SEO performance improvements

OTHERS EXPERIENCE

Research Assistant Trainee
(March - May 2026)

Completed a basic academic research course focused on qualitative and quantitative research methods, data collection techniques, and problem identification. Also participated in collecting research data for a project on Unilever.

Industry Visit
2024-2025

As a Manager

It an assignment that are giving our teacher Kumar Biswajit Shah sir and he just say you go any industry, it can be local also and get knowledge through ask about “How to maintain their relationship among consumer, worker and supplier”. In this viva I got lot of knowledge about conducting business.

Group video Presentation
5 January 2025

Create Marketing Plan

It was a video presentation, and we presentation our plan how to get more target customer for getting more profit through business. so, we have five member and we are divided our work (research) and upload to our teacher. For me it was an amazing experience.

SEMINAR

AGRIBUSINESS
12 February ,2026

This seminar about new idea of AGRIBUSINESS

Seminar arranged by department of management; the host was Mujahidol Islam Jahid. he is businessmen, he speaks about how to selected our goals and where have much potential for agribusiness. so, I learn about business from this seminar.

Marketing sector
August 25, 2025

The potentiality of Marketing sector

This seminar is arranged by Marketing Department, the host was Saydur Rahman. He is a professor of Sunway University and also, he is a researcher in top 1% in the world. so, in seminar he says that “the broad marketing potential in world. actually, in Bangladesh, we have no skillful people in marketing sector so other sector of (science) people grab this opportunity. You prepare yourself for better scope.”

OTHER SOFTSKILLS

Networking Skills

Communication

Digital Literacy

REFERENCES

Kumar Biswazit Saha
Lecturer,
Department of Marketing ,
Jatiya Kabi Kazi Nazrul Islam
University

Al Ahad

SIGNATURE